



Marketing Survey Kiosk Solution

Phoenix Kiosk's Marketing Survey Kiosk obtains valuable information from your customers and kiosk users. Welcome your kiosk users and instruct them to answer a series of questions – all within a few simple screens. The Phoenix Kiosk Marketing Survey Kiosk Solution gathers the user's contact information and responses, as well as any other details you wish to capture. All data is saved in a file that is easily accessed and sorted.



The Phoenix Kiosk Marketing Survey Kiosk will allow you to:

- Gain Specific Details About the Users and/or Customers Who Use Your Kiosk
- Utilize the Data to Improve Your Customer Experience/Satisfaction
- Identify and Capitalize on Your Target Market
- Improve Your Revenue by Learning More About Your Users/Customers
- Identify Customer Service or Other Areas for Improvement
- Empower and Gratify Your Users/Customers by Asking for Their Opinion

"Before contracting with Phoenix Kiosk, we reviewed proposals from a number of suppliers. We selected Phoenix Kiosk because we needed a vendor who could provide us with not only a high-caliber custom product, but also outstanding customer service throughout the scope of the entire project."

– Real Estate Consulting Company



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Marketing Kiosk System Features

Kiosk Control and Security

- Kiosk OS Lockdown
- Disable Access to Windows Desktop
- Disable Windows Power Management and Screen saver
- Stop Windows Alerts (system tray balloons, windows update pop-up, etc...)
- Screen saver Configuration
- IDLE Time Detection
- Data Storage Location Configuration

Kiosk User Interface

- Attraction Screen / Screen saver
- System Navigation and Menu
- Instructions Screen
- Input Form with 5-10 Fields (Name, Age, Address, ZIP, etc.)
- Questionnaire with 5-15 questions (A, B, C style answers)
- Data Storage in CSV Format (Excel); data will be stored on thumb drive and hard drive timestamp is recorded; info is retrievable by thumb drive
- Thank-You Screen
- IDLE Time Detection (return to screensaver when IDLE)
- Standalone Kiosk Software (Internet access not required)



Request a demo or submit an inquiry by emailing our kiosk experts at sales@phoenixkiosk.com, or call us at 877-335-4675. We can provide you with a kiosk right out of the box, or we can build your perfect solution from scratch. Contact us for more information!

Phoenix Kiosk's Packaged Solutions Include:

- A Rendering of Your Kiosk With Your Company Logo (upon request)
- 1-Year Hardware Warranty
- 90-Day Software Warranty with Phone Support
- Project Management and Testing

Note: Additional features such as printing or ad display can be quoted separately