



## ARTWORK SUBMISSION INFORMATION

### Preferred Formats:

- Adobe Illustrator (vector - scalable): Save as version CS3 or lower, .ai or .eps
  - Best for logos and type.
- Adobe Photoshop (bitmap/raster - not scalable): Save as version CS3 or lower, PSD, EPS, Tif, JPEG or BMP
  - Best for full frontal graphics that contain photos or graphic images.

### Other Requirements

1. Adobe Illustrator files containing text must have all text converted to outlines, or the font must be included.
2. To maintain quality of the finished artwork, Photoshop files (bitmap images) should be created at actual finished size and high resolution (the recommended resolution is 225 dpi or higher). This will most likely result in very large file sizes which will require FTP or CD delivery. In some cases, the resolution can be as low as 175 dpi, but we recommend that you send your files in the maximum possible resolution. If the file quality is not sufficient, PK can in some cases work with a file to improve it. However, there is a fee for this service.
3. Pantone Matching System (PMS) numbers should be sent for all colors in the artwork in order to match the colors. Some production methods employed by Phoenix Kiosk do not allow for reproduction of true spot colors. Process representations of spot colors may be substituted when necessary.
4. All artwork files must be received no later than two weeks before your scheduled ship date. Failure to do so may result in a delayed kiosk shipment.  
**Note:** Artwork used for websites and web graphics is typically NOT suitable for creating quality printed images.
5. Any iconography or text detailing a specific component, i.e. card reader, bill acceptor, etc. must be at least 1.5" off of that specific component.
6. Please add a 0.5" bleed to all full-frontal artwork. The trim area will be determined by the template's document size.
7. If you intend to use a true black in your artwork, please use the **C - 30 M - 30 Y - 30 K - 100** to create your black.

### Delivery Methods:

**Email:** Please send to [projects@phoenixkiosk.com](mailto:projects@phoenixkiosk.com), or your account manager's personal email. Please include the sales order # in the subject line. This method works best with small files.

**CD:** PC compatible (preferred). This method works best with large files.

**FTP:** This method works best with large files.

***Please speak with your account manager to obtain the log-in and password for the FTP site.***

***Once you have uploaded your graphics to our FTP server, you must contact your account manager to let them know the name of the uploaded files. This allows us to more efficiently retrieve your graphics and begin the production process.***

***If you have questions, your account manager will be happy to assist you.***

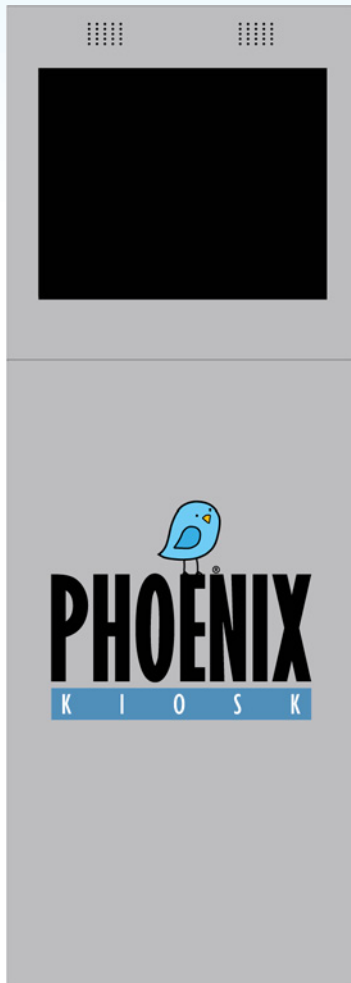
***Thank you for choosing Phoenix Kiosk.***



## ARTWORK SUBMISSION EXAMPLES

### Example 1: Cut Vinyl (vector - scalable)

- A vector file will allow your graphic to stand by itself without a background. This presents the cleanest look for your logo.



### Example 2: Sticker (bitmap/raster - not scalable)

- When using a raster file, your graphic will have a background. This option looks most like a bumper sticker. The image must be hi-resolution.



### Example 3: Full Frontal (bitmap/raster or vector)

- When creating a full frontal graphic bitmap/raster or vector files may be used. Each kiosk has its own template. The document size must be followed.

