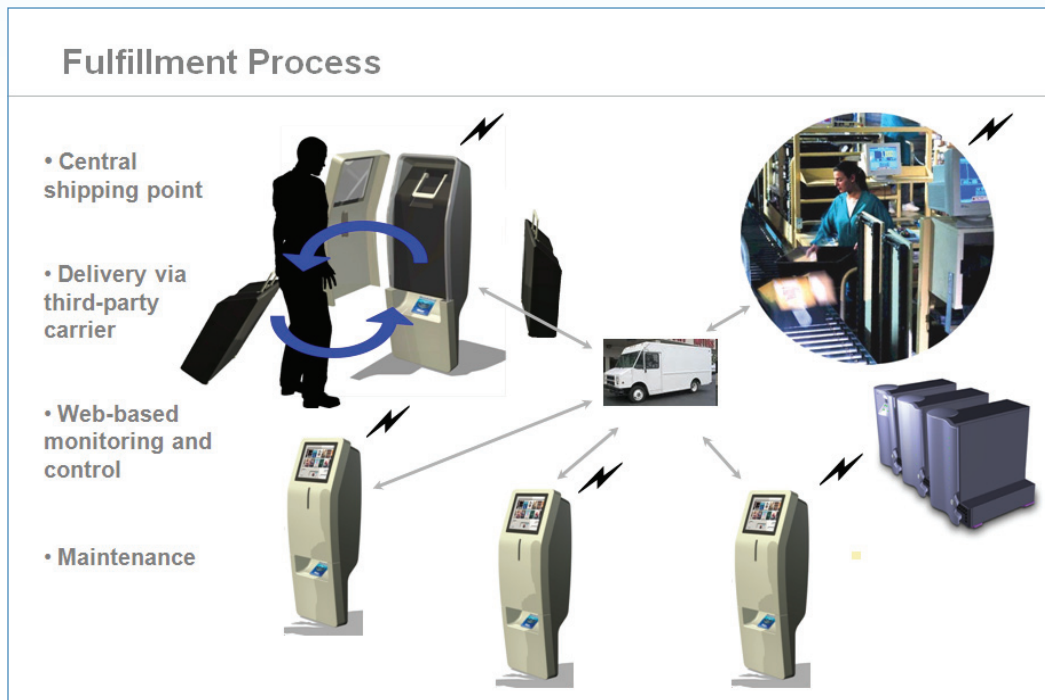


Phoenix Kiosk has just added the VIGIX retail solution to their product line and is excited to be offering this award-winning self-service retail kiosk. VIGIX has developed the world's most advanced technology of its kind to enable forward-thinking companies to delight their consumers exactly at the point of need.

Easy & Convenient Way to Fulfill Kiosks

The kiosks powered by VIGIX technology feature proprietary, no-moving-parts dispensing technology and radically-simple resupply via common carrier (e.g., UPS, FedEx). They can sell physical goods ranging from 24 cell-phone sized boxes to 144 DVD-sized envelopes, as well as wireless downloads of music, movies and information.



Consumers today value the speed, convenience, and ease of self-service. A recent research study found that 56% of consumers said that they were using self-service more than ever, and 87% said they were more likely to buy from a company that offers self-service.

Sources: "The Self-Service Revolution is Real," NCR, March, 2008

The self-service retail market is over \$775 billion and projected to grow to more than \$1.6 trillion by 2012
 Source: 2009 North American Self-Service Kiosks," IHL Group, July, 2009

Dispensing a Variety of Retail Products – Use as an Extension of Your Brand

- VIGIX technology in a kiosk needs just 2 sq. ft. of floor space- about the same as a standing person. The kiosk display allows it to be placed in the middle of a floor or against a wall;
- Cost: The kiosks cost less than half as much as competitive equipment, and operating costs are significantly lower due to elimination of labor, lower rent, and almost zero shrinkage;
- System: From a central location, the VIGIX web-based control system provides real-time sales and inventory reporting. Changes in pricing, product assortment, and all user interface content can be deployed remotely from the control system.

Competitive Advantages: Smaller Footprint

Existing Technology

Vigix Technology

- Lower installation cost
- Lower rental cost
- Flexibility of locations
- Greater mobility

VIGIX Technology has been deployed for a Variety of Applications

- Sales of cell phones, accessories, and air time in malls and retail stores;
- Rental of DVD movies in department stores;
- Sales of watches in airports;
- Sales of DVD movies in grocery stores.

Vigix Solution

Physical Objects

Dimension Overview

Capacity (# of Units)	Height	Width	Depth
(in Inches)			
24	1.5	5.0	6.5
60	0.6	5.4	7.5
70	0.8	2.6	9.5
108	0.25	5.4	7.5
144	0.1	5.0	6.5

Information and Digital Products

- Air Time
- Music/Books
- Software/Games

Digital Signage

- 24" LCD Monitor
- 17" Capacitive Touch Screen



Technology Powered by



VIGIX Technology in Action

MOTOROLA

Working with Motorola and Telcel, a provider of mobile phone service in Mexico, VIGIX deployed a network of kiosks selling mobile phones, phone accessories, and air time. The kiosks were placed in two types of locations: public areas of shopping malls and inside Telcel retail stores.

VIGIX System Gives Motorola a Competitive Advantage in the Marketplace - VIGIX's system allows individual items to be tracked, so Motorola's phones, with unique SIM card numbers, could be sold already activated, loaded with air time, and ready to use. This gave Motorola's kiosks an advantage over any competitors. Since other automated retail equipment cannot track individual items, a consumer has to take the added step(s) of going online to register and activate the phone.



INTERNATIONAL WATCH MANUFACTURER (Identity Removed)

After evaluating automated retail systems from a variety of vendors, a leading watch manufacturer chose VIGIX to implement a pilot selling their brand of watches for children. The location chosen for the kiosk was the international terminal at Logan Airport in Boston, MA
LED-lit Product Display Showcasing the Watches - To draw the attention of passersby with the watches' colorful designs, VIGIX designed and installed a unique, LED-lit, Lucite product display showcasing all six of the styles sold in the kiosk.

VIGIX System Gives a Competitive Advantage in the Marketplace – VIGIX developed a retail kiosk solution that allows consumers to purchase watches while traveling through a busy airport. By having the only Kiosk that sells watches in the terminal, consumers are only interacting with this manufacturer's brand, compared to a retail store where consumers are interacting with hundreds of watch brands



MAJOR HOLLYWOOD MOVIE STUDIO (Identity Removed)

With sales of DVD and Blu-ray discs representing a source of significant profit, movie studios are always exploring opportunities to sell more of them. One of the largest studios in Hollywood engaged VIGIX to deploy kiosks selling DVD and Blu-ray movies in grocery store locations in the northeastern US.

VIGIX System Gives the Hollywood Movie Studio a Competitive Advantage in the Marketplace - This automated retail system is possible only with VIGIX due to our proprietary technology: cartridge-swap re-supply, remote kiosk monitoring and control, and ultra-reliable no-moving-parts dispensing.

